



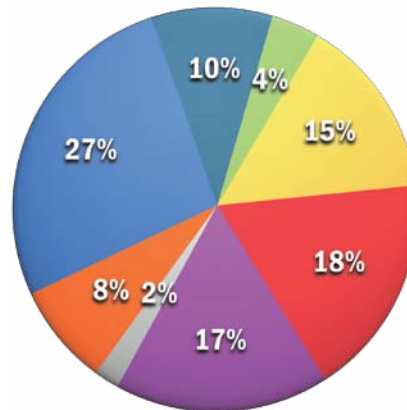
Canadian Professional Sales Association
 L'association canadienne des professionnels de la vente
 Since/Depuis 1874

CPSA Member Demographics

CPSA represents nearly 30,000 sales professionals across Canada.

Position

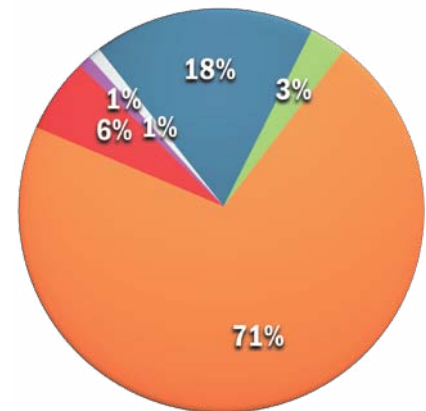
● President	2860 members
● Owner/Self-Employed	1214 members
● VP/Senior Mgr	4205 members
● Sales/Other Mgr	4933 members
● Sales Reps/Agents	4659 members
● Professional	457 members
● Retired	2213 members
● Other	6720 members



Location

● Pacific Coast – Alberta, British Columbia	4894 members
● Prairies – Saskatchewan, Manitoba	987 members
● Central Canada – Ontario, Quebec	20128 members
● Eastern Canada – New Brunswick, Prince Edward Island, Nova Scotia, Newfoundland and Labrador	1613 members
● Northern Canada – Yukon, Northwest Territories and Nunavut	43 members
● International	386 members

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CPSA Member Age

● < 25	139 members
● 26-30	631 members
● 31-35	1226 members
● 36-40	2168 members
● 41-45	2551 members
● 46-50	3732 members
● 51-55	3445 members
● 56-60	3007 members
● 61-65	2454 members
● 66+	5591 members

