

Yearly (Preliminary) Marketing Planner

Figure out what techniques you used last year and how well they worked, then see what you want to repeat and/or improve.

Month	Thrust/Focus	Media Used	Results
January			
February			
March			

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Month	Thrust/Focus	Media Used	Results
April			
May			
June			

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Month	Thrust/Focus	Media Used	Results
July			
August			
September			

Yearly (Preliminary) Marketing Planner

Month	Thrust/Focus	Media Used	Results
October			
November			
December			