

# STUDENT MEMBER APPLICATION



Canadian Professional  
Sales Association  
Association canadienne  
des professionnels  
de la vente

## WHAT IS CPSA?

The Canadian Professional Sales Association (CPSA) is Canada's largest association dedicated to providing sales professionals and sales students with the tools, resources, and training they need to succeed.

The association is comprised of nearly 30,000 members who represent the full spectrum of the sales profession, from sales students to sales representatives, to seasoned senior managers.

## WHAT DO YOU GET AS A STUDENT MEMBER?

As a sales and marketing student, CPSA's Student Membership provides you with the tools and resources you need to succeed – in the classroom and in the job search, such as:

- Career search pointers
- Résumé and networking help
- Self-assessment tests
- *Contact* CPSA's magazine for Canada's Sales and Marketing Professionals
- Sales *Ô*, our bi-weekly e-bulletin
- Access to CPSA's Sales Resource Centre (SRC) and salesjobsCanada.com, CPSA's online job board for sales and marketing professionals
- And much, much more!

For only \$10 a year we can help you land your dream job. Join today and start taking the steps to a successful career in sales!

## WHAT ELSE?

- Earn your Professional Sales Certificate and differentiate yourself in this competitive marketplace.
- With a Student Membership you become eligible to receive one of five regional Sales Excellence Awards in the amount of \$1000 each. Apply for CPSA's Sales Excellence Award and get the recognition you deserve.

## HOW DO YOU JOIN?

### ONLINE

Visit [www.cpsa.com/students](http://www.cpsa.com/students) to download an application

### FAX

Fax back this application to 416.408.2684

### PHONE

1.888.267.CPSA (2772)

### MAIL

Mail in your application to 400-655 Bay St., Toronto, ON, M5G 2K4

For more information visit [www.cpsa.com/students](http://www.cpsa.com/students)

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## Special Membership Price Exclusive to Students

IMPORTANT - PLEASE READ

PRINT clearly please and COMPLETE all sections. REMIT \$40\* (plus applicable taxes) membership fee by cheque or credit card payable to CPSA. FAX this form to CPSA at 416.408.2684 OR MAIL to 400-655 Bay St., Toronto, Ontario, M5G 2K4.

### INCLUDED WITH YOUR MEMBERSHIP – For more information visit [www.cpsa.com/student](http://www.cpsa.com/student)

Access to CPSA's Sales Resource Centre (Lending Library) • *Contact* Magazine • Bi-weekly issues of Sales Exchange (CPSA's Online Newsletter)

### IN ADDITION, THERE ARE THREE PROGRAMS OPEN TO ALL STUDENTS:

**PROFESSIONAL SALES CERTIFICATE:** A post-secondary credit certificate designed to provide students with all the fundamental skills, knowledge, attitudes and accreditation needed for success in an entry-level sales position.

**SALES EXCELLENCE AWARD:** An annual cash award presented to five PSC students across Canada who best demonstrate a mastery of the concepts taught in the certificate program.

**CAREER MALL:** Fast track your sales career with Career Mall, a service dedicated to the development of your sales career. Features include CPSA's Sales Career Advisor Q&A service, [salesjobsCanada.com](http://salesjobsCanada.com) - CPSA's niche job board for sales and marketing professionals, and Career Development Resources.

**ONLINE ASSESSMENT:** The online assessment tool will help you determine how your key inherent characteristics will influence your sales success. You will also receive a personal report detailing types of job opportunities you should look for and avoid.

**Students must be enrolled in a full-time sales or marketing program at a college or university to be eligible for student membership.**

### MEMBERSHIP FEES

(according to the province you reside in)

\$10 + GST = \$42.00

\$1€ + HST = \$45.20

\$10 + GST/QST = \$45.57

VISA     MASTERCARD     AMEX     DINERS/ENROUTE

ACCOUNT NUMBER

EXPIRY DATE

MONTH

YEAR

### ABOUT YOURSELF

LAST NAME		FIRST NAME		INITIALS	
<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	LANGUAGE OF PREFERENCE: <input type="checkbox"/> ENGLISH <input type="checkbox"/> FRENCH		DATE OF BIRTH:	DAY
				MONTH	
				YEAR	
STREET ADDRESS			APT. No.		EMAIL
CITY/TOWN		PROV.	POSTAL CODE	TELEPHONE	
				(    )    -	

### ABOUT YOUR SCHOOL

NAME OF SCHOOL
PROGRAM OR DEGREE NAME
YEAR OF EXPECTED COMPLETION

IF YOU HAVE BEEN REFERRED BY A CPSA MEMBER, PLEASE ENTER THAT MEMBER'S NAME, CITY AND MEMBERSHIP NUMBER BELOW.

NAME	CITY OF RESIDENCE	MEMBERSHIP NUMBER
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I AGREE TO ABIDE BY THE PROVISIONS, CONDITIONS AND LIMITATIONS OF THE CHARTER, BY-LAWS, RULES AND REGULATIONS OF THE CPSA AS AMENDED FROM TIME TO TIME. I AUTHORIZE TO HAVE MY MEMBERSHIP INFORMATION INCLUDED IN ALL CPSA MAILINGS AND SPECIAL OFFERS PROVIDED BY SELECTED ESTABLISHMENTS IN COOPERATION WITH CPSA UNTIL I REVOKE SUCH CONSENT. I UNDERSTAND THAT THE CPSA STUDENT MEMBERSHIP IS A NON-VOTING CLASS MEMBERSHIP AND DOES NOT INCLUDE ANY OF CPSA'S INSURANCE PRODUCTS.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

\*GST, QST applicable in Quebec, HST applicable in Nova Scotia, New Brunswick or Newfoundland

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