**LinkedIn Post Examples:**

Video: <https://www.linkedin.com/posts/shanegibson_salesplaybook-sales-activity-6676993770984226816-MiUK> or live: <https://www.linkedin.com/video/live/urn:li:ugcPost:6676537643355910144/>

Articles: <https://www.linkedin.com/posts/connectwithjulian_mspartner-vars-msps-activity-6676599296634220544-fFTb>

Poll: <https://www.linkedin.com/posts/shanegibson_linkedinpoll-sales-salesleadership-activity-6673603145081475073-SEOU>

Short thought: <https://www.linkedin.com/posts/kddorsey3_80-of-your-results-come-from-20-of-your-activity-6677977090891100160-i_rG>

Deep Post: <https://www.linkedin.com/posts/kddorsey3_be-a-damn-buffalo-that-was-my-advice-to-activity-6676464674474741761-v1LJ>

Micro-content: <https://www.linkedin.com/posts/garyvaynerchuk_please-become-a-i-can-do-this-person-activity-6677923406882594816-a6mi>

Image post: <https://www.linkedin.com/posts/jamesrcsmith_activity-6678031307592867840-nSZB>

List Post: <https://www.linkedin.com/posts/shanegibson_sales-salesleadership-success-activity-6676558883911286784-E_zO>

Underdog Post: <https://www.linkedin.com/posts/akosuaboadi-agyemang_internationalstudents-theboldjourney-activity-6677651005468999680-k6aS>

Trending topic: <https://www.linkedin.com/posts/robyn-baxter-2173aa_new-normal-taped-off-desks-could-be-the-activity-6677256866680193024-Z8iG>

Document post: <https://www.linkedin.com/posts/garyvaynerchuk_1k-club-activity-6671170287305859072-8Kun>

Curated articles/news: <https://www.linkedin.com/posts/debbfioravanti_9-easy-ways-to-stay-mentally-sharp-activity-6678189393901101056-yhHs>

Client Spotlight: <https://www.linkedin.com/posts/gfs-canada_starbucks-canada-and-the-starbucks-foundation-activity-6656546191318274048-7K8i>

Slice of Life: <https://www.linkedin.com/posts/emilycrooke_leadership-entrepreneurship-management-activity-6677969102813847552-2ldp>

Expert Interview: <https://www.linkedin.com/posts/connectwithjulian_cybersecurity-cloudsecurity-datasecurity-ugcPost-6676836589827620864-9Bj3>

Personal Story/share: <https://www.linkedin.com/feed/update/urn:li:activity:6678184027800920065/>

Study Summary: <https://www.linkedin.com/posts/monicaaraya_deloitte-study-e-bike-sales-in-2023-at-40-activity-6677997286271799296-m40e>

Client content <https://www.linkedin.com/posts/shanegibson_endangered-north-atlantic-right-whales-activity-6673325673848954880-TWo0>

Intentional Debate: <https://www.linkedin.com/posts/shanegibson_sales-digitalselling-socialselling-activity-6677315146681081856-PORW>