

Enrolled in a CPSA Sales Program or recently graduated from one?

Could you use some extra funds?

You may be eligible for CPSA Foundation's 2021 Sales Excellence Awards!

3 Prize Packages Include:

Mike Jackson Memorial Award (1 prize award) CAD \$2,500.00	Sales Excellence Award (2 prize awards) CAD \$1,500.00
1 year CPSA Membership	1 year CPSA Membership

**Get more info and apply now at <https://www.cpsa.com/cpsa/sales-excellence-awards>
Applications close January 2, 2022**

#salesexcellenceawards



Frequently Asked Questions

1. What are the Sales Excellence Awards?

The Sales Excellence Awards are awards that recognize outstanding achievements of college and university students involved in Sales Education. The Sales Excellence Awards aim to advance and promote sales education by providing awards to post-secondary students to recognize academic excellence and professional achievements in sales. The Sales Excellence Awards are sponsored by the CPSA Foundation, a subsidiary of the Canadian Professional Sales Association (CPSA)

2. Who can apply for the SEA awards?

Currently enrolled students or recent graduates from any full-time, post-secondary CPSA accredited program may apply for the Sales Excellence Awards. Award eligibility is provided below:

Mike Jackson Memorial Award (1 prize award)	Sales Excellence Award (2 prize awards)
Completed all sales modules from a CPSA Accredited, full-time, post-secondary program ¹	Completed all sales modules from a CPSA Accredited, full-time, post-secondary program ¹
Exhibit exceptional performance in Sales module(s)	Exhibit exceptional performance in Sales module(s)
Attained an overall GPA of 80% or higher ²	Attained an overall GPA of 75% or higher ²
Demonstrate extra-curricular activities in sales ³	
¹ Completed all Sales modules from Fall 2020 to Fall 2021 ² If you are still enrolled send your most recent end of semester transcript ³ Demonstrate extra-curricular activities in Sales which includes outstanding involvement in any of the following: sales clubs, student competitions, academic publications, student governance, volunteer work, ad sales for newsletters , part-time summer sales roles etc.	

3. How can I apply for the SEAs?

To apply you must submit the following documents to StudentProgram@cpsa.com on or before January 2, 2022:

- The completed [Sales Excellence Award application form](#)
- 5 minute video presentation (visit website for more information)
- Transcript clearly outlining GPA %
- Supporting documents which may include but are not limited to: letters of support or endorsement from an instructor/faculty member, awards, publications, etc.

4. Where can I find a list of CPSA Accredited Programs to see if I qualify?

Visit <https://www.cpsa.com/learning-development/accredited-partners> for a list CPSA Accredited Partners and Programs.